



## PRESENTATION - THE NATIONAL TECHNOLOGY CLUSTER "MADE IN ITALY"

(CLUSTER TECNOLOGICO NAZIONALE "MADE IN ITALY")

### About MinIt

The National Technology Cluster "Made in Italy" is an association recognized by MIUR (Italian Ministry of Education, University, and Research) operating at a national level. It **favors an eco-system, addressing technology transfer and innovation, capable of generating economic growth, integrated and sustainable, for the enterprises working with Made in Italy.**

### MinIt's Associates

The operating forces belonging to the cluster are essential people committed to research, technology transfer and developing enterprises and markets. Among the Cluster's founding members are some primary **University and research units, employers' associations, and actors working for the territory development (\*)**.

### MinIt's chains

MinIt refers to various fields such as **the fashion industry (textile, clothing, leather, footwear, tanning industry and eyewear), the wood industry (furniture, furnishing, home decor) and the goldsmith and jewelry design.**

<sup>1</sup> (\*) This is the list of the Cluster Made in Italy founding members: Aip (Ass. Italiana Pellicceria); Alma Mater Studiorum Università Di Bologna; Anci Servizi Srl, Anfao (Ass. Nazionale Fabbricanti Articoli Ottici); Art-Er S.Con Spa; Assocalzaturifici; Assopellettieri; Centro Tessile Cottoniero & Abbigliamento Spa; Citta' Studi Spa, Cluster Arredo e Sistema Casa Srl Consortile; Cluster Marche; CNA (Conf. Nazionale dell'artigianato e della piccola e media impresa); CNR (Consiglio Nazionale delle Ricerche); Confartigianato Imprese; - INSTM (Consorzio interuniversitario nazionale per la scienza e tecnologia dei materiali); D.I.D. (Distretto Interni e Design), ENEA (Agenzia nazionale per le nuove tecnologie l'energia e lo sviluppo economico sostenibile); Federlegno Arredo; Next Technology Tecnotessile; Politecnico di Bari, Politecnico di Milano, SMI (Sistema Moda Italia), Ssip (Stazione sperimentale per l'industria delle pelli e delle materie concianti); Univ. Carlo Cattaneo – Liuc; Università della Basilicata; Università della Campania Luigi Vanvitelli; Università di Firenze; Università di Napoli Federico II; Università di Perugia; Università di Roma La Sapienza; Università di Siena; Università Suor Orsola Benincasa; Università della Calabria; Università Iuav di Venezia; Università Politecnica delle Marche, Veneto Innovazione

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Such sectors are connected to a distinctive image of the product manufactured in Italy and are characterized by adopting innovative approaches and technologies and design-based and creative activities.

### **The Cluster's final goal**

The Cluster favors the development and transferring of **scientific and productive know-how** in the fields of Made in Italy. It achieves such a goal through the **synergy impact between the actors of the system Made in Italy** (industries, research bodies, and territorial entities) and the **transferring of best practices and technologies**. The main goal is to follow along the manufacturing processes operated by the various chains towards production methods that employ advanced technology and highly competitive and sustainable business models and organization structures in an economically relevant way and with a low environmental impact.

### **The Cluster's activities**

The Cluster undertook actions that are addressed to the following purposes:

- A **lobby** towards policymakers (MIUR and other local, national, and EU entities) for defining the industrial research-related priority guidelines and the planning of calls for application, and specific amendments to regulations and laws (e.g., environmental impact).
- An **advisory** strategy during reorganizations resulting from regulatory modifications and market changes.
- In-depth analysis and dissemination of **technology trends and best practices**, through mapping, reporting, and enabling thematic tables.



- Promotion and support of **research projects** through partnerships involving the Cluster's members and/or the Cluster itself.
- **To connect a broad research network to the enterprises** through gathering them together and linking a vast number of universities and specialized research centers to the actors operating throughout the chains of Made in Italy.

### **How to become a member of the Cluster**

To submit an application, it is possible to access the dedicated area "[become a member](#)" on the website, or ask for information by contacting us at [info@clusterinit.it](mailto:info@clusterinit.it).

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